

FOR IMMEDIATE RELEASE

Contact: K.C. Repage , Marketing and Events Manager
703.777.1939 x 106
Krepage@thearcofloudoun.org

Leesburg's Award Winning Haunted House, Shocktober, Opens for its 10th Season on October 4th

LEESBURG, Virginia – August 21, 2019 – Shocktober's Carlheim Manor, named fifth scariest Haunted House in the U.S. by *Travel + Leisure* as well as awarded Event of the Year by Visit Loudoun, will open its tenth season in October with a **new theme, packages, and attractions**. Carlheim Manor is a 150-year old mansion located in Leesburg, Virginia, that is transformed into a haunted house each year to raise funds for The Arc of Loudoun, a nonprofit dedicated to providing a lifetime of opportunities for people with disabilities. Shocktober is a major production that raised over \$600,000 in 2018, entertained more than 17,600 Shock Fans, and benefited from more than 10,000 volunteer hours. Since 2010 Shocktober has generated \$2.5 million for The Arc of Loudoun.

New Theme: This year, we have created a brand new theme, "Camp Carlheim," a haunted summer camp with a dark past. Guests will experience new rooms and characters. "The story of Camp Carlheim weaves in the true history of the manor and its property with a story about its haunted past and modern-day terror," says Matt Smith, Director of Facilities for The Arc and creative genius behind Shocktober.

Escape Room Attraction: Located in the haunted manor, Shocktober attendees can race against the clock in "Escape Carlheim," our ten-minute escape room of sheer confusion. Open only during Shocktober, Escape Carlheim can be booked for up to six people at a time.

Trail of Terror Passport Partners: Shocktober's Trail of Terror is a guide to Loudoun County restaurants, wineries, breweries, places to stay, and special experiences (with a haunted twist) during the Shocktober 2019 Season. Businesses on the Trail of Terror partners include: 14 Loudoun, The Black Olive, Exit Plan, Ford's Fish Shack, EatLoco, Leesburg Ghost Tours, Loudoun Brewing Company, Lindsay Volkswagen, Notaviva Vineyards, Old Ox Brewery, Paisano's Pizza, and Tarara Winery. Hotel partners include The National Conference Center, which is offering three different Haunted Hall of Horrors Weekend Getaway Packages!

Partnerships: This year we have amazing community partnerships and sponsorships including our own special brew, the Oxorcist II, brewed by Old Ox Brewery, and Tarara Winery has created a special Shocktober wine as well. Supernatural Shout-Outs to Visit Loudoun as our Tourism Destination Sponsor, to Ford's Fish Shack as a Scary-Good Sponsor, to Dry Home Roofing & Siding and Lindsay Volkswagen as a Terror-ific Sponsor, to The National as a Shock-Tacular Sponsor, and to Cuccinelli Greiger as a Ghoulishly Great Sponsor!



601 Catoctin Circle, NE
Leesburg, VA 20176
Tel: 703.777.1939
Fax: 703.777.1935
thearcofloudoun.org

Grants Program Giving Back: The “We Scare Because We Care” Mini-Grants program offers five opportunities for human service nonprofits in Loudoun who serve children to apply for \$1,000.00 grants.

Shocktober 2019 Details:

Dates: Every Friday, Saturday and Sunday from October 4th through November 2nd

Hours: Fridays: 7-10pm; Saturdays: 6-10pm; Sundays: 6-9pm

Location: 601 Catoctin Circle, NE, Leesburg, Virginia 20176

Cost: General Admission \$40 including the 3 levels of Carlheim Manor and its basement, the Carnival of Souls; RIP Fast Pass available at \$50 per person.

Other activities sold separately include Escape Carlheim, Zombie Brain Game, The Last Ride and more.

Tweet about Shocktober by copying and pasting the following tweet: *Loudoun County’s destination haunted house, the terrifying @ShocktoberHaunt is open every weekend from 10/4-11/2! Buy your tickets now: <https://shocktober.org/> @Shocktoberhaunt #Shocktober2019 #CarlheimManor #CampCarlheim*

Follow and tag Shocktober on our social media handles: Facebook - @Shocktober
Twitter/Instagram- @ShocktoberHaunt

Although known for its frightening PG-13 tours among thrill-seekers and locals, all proceeds from Shocktober benefit The Arc of Loudoun, a social-profit organization that advocates for and provides direct services to people with disabilities, as well as their families, caretakers, and the professionals who work with them through its programs: The Aurora School, Open Door Learning Center Preschool, ALLY “A Life Like Yours” Advocacy Center, Aurora Behavior Clinic and Ability Fitness Center. The Arc of Loudoun celebrated 50 years of serving people with disabilities in 2017. To learn more about options and opportunities for people with disabilities and resources for their families, please visit The Arc of Loudoun’s website at www.thearcofloudoun.org.

###

