

For Immediate Release

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28th Annual Chain of Checks beneficiaries announced

92.5 WINC-FM in partnership with the Community Foundation of the Northern Shenandoah Valley, is proud to announce that The Arc of Northern Shenandoah Valley and the Arc of Loudoun are the beneficiaries of the 2013 Chain of Checks campaign!

These organizations serve children and adults with intellectual and developmental disabilities and their families. The Arc works year-round to secure the full range of human and civil rights and community inclusion for all, provides recreational and social opportunities, conducts parent and caregiver workshops, and strives to help children of all abilities to thrive in our community. The Arc reminds us that special needs individuals are people first, with all the needs, desires and feelings of individuals without disabilities....all they ask for is..."a life like yours".

"A Life Like Yours" is the Chain of Checks campaign theme. The first fundraiser was the 22nd Annual Chain of Checks Golf Tournament at Rock Harbor Golf Course in Winchester. Details and a registration form are at www.winc.fm (keyword is 'golf'). The Chain of Checks Radio-Thon broadcast is scheduled for December 12th and 13th from 7 a.m. to 7 p.m. where listeners can call in their pledges to WINC-FM or bring their gifts to the studio at 520 North Pleasant Valley Road in Winchester.

Barry Lee, founder of the Chain of Checks said, "We are looking for Chain of Checks 'champions' to head up collections or fundraisers at work, school and civic clubs and then bring those collections to our studio during the Radio-Thon on December 12th and 13th." The "A Life Like Yours" campaign runs through December 31st with on-line donations. For additional information or questions, contact Barry Lee at 540-667-2224, ext. 230, or email him at barry@winc.fm.